



2017 Chicago DanceSport Challenge

A National Qualifying Event

Presented by the Chicagoland Chapter of USA Dance



October 27-29, 2017
Hyatt Regency Chicago O'Hare Hotel
Rosemont, IL

Scholarship Program for Donors

Dear Prospective Supporter,

Thank you for your interest in supporting ballroom dance couples who compete successfully in the Chicago DanceSport Challenge. This 3-day event provides top finishing couples the opportunity to go on to compete for the U. S. National Championship held annually in March. Our competitive couples come from all around the US and represent age groups from young children to senior adults. All are united in experiencing the art and beauty of ballroom dance, and compete together to achieve the highest excellence. In order to help top couples defray some of the costs of competing, we award cash scholarships for the top 3 finishers in many of the individual events. Your donation will help greatly in this effort and is most appreciated. To that end, we offer you and/or your organization the tax benefits of donating to a 501c(3) organization, exposure and recognition in our program, recognition by MC during the events themselves, the opportunity to present the awards in person, and complementary tickets to the event, all per the following schedule.

Championship Scholarship-\$1500.00

- Championship Event Donor
- **A 2-page** Black & White (B&W) advertisement spread in the Event Program OR 2 separate full-page B&W advertisements OR 1 of the following Color options if available: : outside back cover, inside front cover, inside back cover (each a \$240.00 value)
- **2 Front Row Table** Tickets for all Events (a \$150.00 value)
- Presentation of awards
- Recognition by MC during event
- Recognition in program

Open Scholarship-\$1000.00

- Event Donor
- **1 Full-page** B&W advertisement in Event Program (a \$120.00 value)
- **1 Front Row Table** Ticket for all Events (a \$75.00 value)
- Presentation of awards
- Recognition by MC during event
- Recognition in program

Syllabus Scholarship-\$500.00

- Sponsorship of syllabus events
- **1 Full page** B&W advertisement in Event Program (a \$120.00 value)
- **2 General Tickets** for all Events (a \$110.00 value)
- Recognition by MC during event
- Recognition in program

General Donation-\$50.00-\$300.00

- These donations will be combined and utilized to make scholarship payments to those events that do not receive any specified donations
- Recognition in program

Scholarships are awarded at the conclusion of Championship or Syllabus rounds to top couples. Depending on the amount of your donation, it may be split into smaller awards at one, several, or many individual events.

Perimeter Advertising Banner Opportunities are also available upon request. Your donation is tax deductible, and you will receive a tax letter with our gratitude. Please make checks payable to USA Dance Inc-Chicagoland Chapter 2001 and mail to Owen Jacobsen, Treasurer, 5713 Windsor Court, Rolling Meadows IL 60008-2187. For advertisements and credits to be included in the event program, donations and artwork must be received no later than October 1, 2017. E-mail ad art to Alan Burns at burns_alan@hotmail.com

About Our Parent Organization-USA Dance Inc

Our mission is to improve the quality and the quantity of ballroom dancing in the United States.

USA Dance Inc is the National Governing Body for DanceSport in the United States and with more than 160 chapters throughout the country is also the representative organization for all social and recreational ballroom and Latin dancers in America, ranging from pre-schoolers to seniors.

For DanceSport, USA Dance Inc is the official member organization of the United States Olympic Committee (USOC) and the U.S. member of the world governing organization, the World Dance Sport Federation (WDSF), which is the official global member organization of the International Olympic Committee (IOC). Along with the WDSF, USA Dance Inc has the sustaining mission to gain national and global acceptance for Dance Sport as an official medal sport in the Olympic Games. With approximately 19,000 U.S. members who financially support the national programs and with an outreach of more than 200,000 dancers, USA Dance Inc serves the industry as a leader and also as a 501c3 non-profit organization, approved by the Internal Revenue Service, and is authorized to solicit and receive donations from the public to support its promotional and educational programs. See more at: <http://www.usadance.org/about/our-national-mission/#sthash.p9HwSNEa.dpuf>

Questions? Please contact Timothy Place or Owen Jacobsen at numbers below.

We sincerely thank you for your interest and look forward to your support!

Respectfully,

The 2017 Chicago Dancesport Challenge Organizing Committee

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Susie Johnson, Chapter President, Jerome Dyson, Chapter VP, Carol Jacobsen, Secretary, Barbara Finn, Judges Chair, Kelly Batchelor, Dancesport Chair, Alan Burns, Advertising, Ilana Ventura, Publicity, Javier Chavez, Membership

chicagodancesportchallenge.org

www.usadancechicago.org

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